

Stockholm, May 22, 2013

FOCUS ON SCANDINAVIAN CRIME

As Stockholm Text celebrates its one-year anniversary we have decided to get mysterious and create mayhem! Moving forward, we will be dedicated to bringing the best in Scandinavian mystery and crime writing to American readers. We will meet readers in whatever format they prefer – digital and print. *Modern publishing for modern readers.*

After the initial success of our crime titles with #1 bestsellers on Amazon and B&N.com last year, Stockholm Text will strengthen its focus on mystery novels. We are proud to begin with two of Sweden's true crime queens: Anna Jansson and Mari Jungstedt.

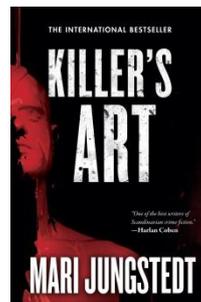
"We now specialize in a genre we know and love," says Stockholm Text publisher Claes Ericson. "There is still no way to match a Scandinavian crime novel when it comes to the combination of suspense and colorful characters. I guess the contrast between the brutal murders and a romantic view of our society by the American audience adds to the flavor."

As a hand-picked publisher, Stockholm Text is now joining Consortium Book Sales & Distribution with access to national distribution and what is probably the most committed sales force in the country.

"I am very happy we have Stockholm Text on board," says Julie Schaper, President of Consortium. "The titles to be released this fall have an amazing track record internationally, and we will do all we can to make them as successful in the US."



Strange Bird by Anna Jansson



Killer's Art by Mari Jungstedt

For more information about Stockholm Text and the fall titles, please contact:

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Stockholm Text is a publisher focusing on English-speaking mystery titles by Scandinavian authors, finding readers across formats through creative publicity and marketing. Though based in Stockholm, Sweden, their reach is global. Read more at stockholmtext.com.